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FOR IMMEDIATE RELEASE

## SPRING ENTREPRENEURSHIP AT LCC

(Lamar, Colorado; January 14, 2010) Community members came to Lamar Community College on January 13<sup>th</sup> to learn more about being and becoming entrepreneurs.

Bruce Beardsley, the director for LCC's Entrepreneurship program, spoke about the characteristics of an entrepreneur, what it takes to build a successful business, and what is needed for a successful business plan.

Guest speaker Dave Feamster was the highlight for those who attended. Feamster spoke about his experiences as the owner of the Little Caesar's Pizza franchise for Southern Colorado. He also talked about his five years with the Chicago Blackhawks, a National Hockey League franchise, including his career-ending injury. Through the experience he determined that he wanted to have more control over his life and to work for himself. His words were greatly appreciated, and his advice will be put to good use.

The workshop was the first one of four free evening events that the Entrepreneurship program is hosting this spring, funded by a grant from The Wal-Mart Foundation. There is still time to register for the other three workshops. They are:

"Is My Business Idea Feasible?" - January 20

"Funding a Business Venture" - February 3

"Small Business Taxes, Legal Tips, and Insurance" - February 10

Beardsley is also teaching Introduction to Marketing (MAR 216; CRN #30927; MW 8 - 9:15 a) and Introduction to Entrepreneurship (BUS 175 Special Topics; CRN: 30927; MW 11:00 a -12:15 p) courses this spring. Although the classes have started, students may still register and begin attending. For

more information about the courses or workshops call Bruce at 336.1586 or e-mail us at e-ship@lamarcc.edu.

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